

VERITÉ

Fair Labor. Worldwide.

E-Learning and Graphic Design Internship Winter/Spring 2022

About Verité:

Verité is an Amherst-based non-profit and award-winning pioneer in the social auditing, training, research, and consulting field. The organization has over 25 years of experience working with Fortune 500 corporations and their local suppliers through our global network of NGO partners. Verité works in over 70 countries to empower companies, factories, NGOs, governments, and workers to create sustainable workplace practices in the factories and communities where our consumer goods are made and the raw materials that go into them are sourced. For more information, please visit <https://www.verite.org>.

Start date: Negotiable; beginning of spring semester

End date: Negotiable; end of spring semester/beginning of summer

Interns are expected to work 8 – 10 hours per week during the semester for 10 – 12 weeks (for a total of 80 – 120 hours). Exact start and end dates and hours are negotiable as long as those criteria are met.

Due to the COVID-19 pandemic, all internships are currently remote; should Verité staff return to the office, that option will be discussed for interns.

Verité offers interns a modest stipend in the amount of \$250 for the duration of the session to contribute to any cost of living and/or travel expenses. If your school also provides either funding or academic credits for intern work, Verité is happy to assist with the required paperwork. We also provide opportunities to interact with senior staff, mentoring, networking assistance, and references upon successful completion of the internship.

Tasks may include:

- Support course development for our online training program through visual/graphic design.
- Develop short animations to increase student engagement with Verité's educational materials.
- Contribute to Verité's library of visual resources.
- Work with Subject Matter Experts, Training Manager, and Learning Management Administrator to create effective online instruction, presentations, videos and/or graphics.
- Provide visual design and formatting support for PowerPoint presentations and Word documents.
- Work with e-learning development software Articulate 360 and/or Adobe Captivate and Vyond to contribute digital media inclusions that will help enhance learner engagement.

Skills, abilities, and competencies:

- Proficiency with Adobe InDesign, Photoshop, and Illustrator required. Experience with Adobe Aftereffects, Vyond, Doodly or similar and/or a strong desire to learn animation software a plus.
- Strong communications skills, both written and verbal
- An interest in understanding how people learn
- Knowledge of website content management a plus
- Demonstrates sensitivity, professional competency, and/or personal experience thinking and working effectively across boundaries and engaging with the diverse marginalized populations impacted by Verité's mission*

**These include, but are not limited to: gender, race, religion, age, disability, gender identity, sexual orientation, marital status, pregnancy status, nationality, class, political opinion, union affiliation, or social or ethnic origin.*

Verité is committed to a diverse work force and is an Equal Opportunity Employer that does not discriminate against any employee, intern, or applicant for employment or internship on the basis of race, ethnicity, national origin, age, sex, sexual orientation, gender identity or expression, class, religion, veteran status, ability, and any other federal, state, or locally protected classes.

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How to Apply: Please include a resume and cover letter in your application. Please apply [at this link](#). Any questions can be directed to Yamila Irizarry-Gerould and Marah Brubaker at verite@verite.org.