

## Learning Experience Design Internship Summer 2022

### About Verité:

Verité is an Amherst-based non-profit and award-winning pioneer in the social auditing, training, research, and consulting field. The organization has over 25 years of experience working with Fortune 500 corporations and their local suppliers through our global network of NGO partners. Verité works in over 70 countries to empower companies, factories, NGOs, governments, and workers to create sustainable workplace practices in the factories and communities where our consumer goods are made and the raw materials that go into them are sourced. For more information, please visit <https://www.verite.org>.

**Start date:** Negotiable; end of spring semester/beginning of summer

**End date:** Negotiable; end of summer/beginning of fall semester

Interns are expected to work a minimum of 200 hours over the course of the summer. Exact start and end dates and hours are negotiable as long as those criteria are met.

**Due to the COVID-19 pandemic, all internships are currently remote; should Verité staff return to the office, that option will be discussed for interns.**

Verité offers interns a modest stipend in the amount of \$550 for the duration of the session to contribute to any cost of living and/or travel expenses. If your school also provides either funding or academic credits for intern work, Verité is happy to assist with the required paperwork. We also provide opportunities to interact with senior staff, mentoring, networking assistance, and references upon successful completion of the internship.

### Position overview:

This intern role will work directly with Verité's Learning Experience Designer and Senior Training Manager within the organization's Training Center. The Training Center guides and serves Verité training programs as a center of excellence in curriculum review, instructional design, material development, facilitation, and technical support to improve quality, consistency, efficiency, and delivery to produce impactful training outcomes that improve workers' rights.

In support of Verité's mission, the Training Center:

1. Facilitates cross pollination between the organization's practice groups and disciplines,
2. Streamlines and standardizes learning design messaging and best practices for wider-scale adoption across the organization, and
3. Leads in providing a consistent customer experience across the organization's client-facing capacity building efforts.

The Learning Experience Design Intern will contribute to an exciting portfolio of e-learning and training development projects for government, foundation, and corporate clients that are focused on advancing worker rights and eliminating conditions of forced labor.

### Tasks may include:

- Work with Subject Matter Experts, Senior Training Manager, and Learning Management Administrator to develop digital instructional materials for training programs, create interactive and engaging content, and build effective learning experiences through visual/graphic design and implementation of pedagogical principles.
- Work with e-learning development software Articulate 360 and/or Adobe Captivate and Vyond to contribute digital media inclusions that will help enhance learner engagement.
- Develop visual, audio, and interactive presentation products and tools that enhance training materials.

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- Identify training development lifecycle and best practices—leveraging industry models of learning design and evaluation like ADDIE and Kirkpatrick—and work alongside project team members on their implementation.
- Review and/or copyedit scripts to ensure the content is clear and addresses learning objectives.
- Contribute to Verité’s library of visual resources.
- Provide visual design and formatting support for PowerPoint presentations and Word documents.

## **Skills, abilities, and competencies:**

- Proficiency with Articulate Storyline 360 preferred. Experience with Adobe Creative Cloud, Adobe Aftereffects, Vyond, Doodly or similar and/or a strong desire to learn animation software a plus.
- Strong communications skills, both written and verbal.
- An interest in understanding how people learn.
- Excellent communications skills and client/ customer engagement experience.
- Excellent multi-tasking, analytical, and organizational skills.
- High level attention to detail.
- Strong time management skills.
- Instructional Design coursework or knowledge of instructional design models and theories is a plus
- Demonstrates sensitivity, professional competency, and/or personal experience thinking and working effectively across boundaries and engaging with the diverse marginalized populations impacted by Verité’s mission\*

*\*These include, but are not limited to: gender, race, religion, age, disability, gender identity, sexual orientation, marital status, pregnancy status, nationality, class, political opinion, union affiliation, or social or ethnic origin.*

Verité is committed to a diverse work force and is an Equal Opportunity Employer that does not discriminate against any employee, intern, or applicant for employment or internship on the basis of race, ethnicity, national origin, age, sex, sexual orientation, gender identity or expression, class, religion, veteran status, ability, and any other federal, state, or locally protected classes.

**How to Apply:** Please include a resume and cover letter in your application. Please apply [at this link](#). Any questions can be directed to Yamila Irizarry-Gerould and Marah Brubaker at [verite@verite.org](mailto:verite@verite.org).